Exhibitor and Sponsorship Information

MiOTA Annual Conference
October 18-20,2024
Boyne Mountain Resort
1 Boyne Mountain Rd
Boyne Falls, MI 48713

Michigan Occupational Therapy Association
The Voice of Occupational Therapy in Michigan

BECOME AN EXHIBITOR / SPONSOR

Exhibitors and sponsors will have the opportunity to showcase their products and services to the Occupational Therapy Practitioners. There are over 8,000 licensed practitioner's who will be invited to attend the MiOTA annual and virtual conferences.

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VIRTUAL CONFERENCE EXHIBITOR / ADVERTISEMENT OPPORTUNITIES

VIRTUAL CONFERENCE
APRIL 13, 2024
8 AM – 5 PM

$100 - Logo on conference website and conference app

$150 - 30-minute presentation time slots and logo on website and conference app

Presentation time slots:
9:00 AM, 10:30 AM, 12 PM, 12:30 PM, 2 PM, 3:30 PM

On-line registration available at

https://www.miota.org/virtual_spring_conference.php

Virtual exhibitors will receive a $50 - $75 discount on fall conference.

EXHIBITORS MUST SUBMIT ALL LOGOS IN JPEG OR PNG FORMAT AT TIME OF REGISTRATION

IN-PERSON ANNUAL CONFERENCE
EXHIBITOR / SPONSOR / ADVERTISEMENT
OPPORTUNITIES

FALL CONFERENCE
OCTOBER 18-20, 2024

Boyne Mountain Resort
1Boyne Mountain Road
Boyne Falls, MI 49713
Lodging Reservations: 800-462-6963

Exhibiting Hours

Friday, October 18
12-5 PM Set Up
5-7 PM Welcome Reception/Awards Ceremony in Exhibit Hall

Saturday, October 19
9:30 AM - 5 PM

Sunday, October 20
9:30 AM - 2 PM

On-line registration available at

https://www.miota.org/2024_annual_conference.php

Hotel reservations can be made on-line at:
https://nam02.safelinks.protection.outlook.com/?
url=https%3A%2F%2Fboynemountain.com%2Fbooklodging%3FGroup%3D14
60U4%26checkin%3D10%2F18%2F24%26Checkout%3D10%2F20%2F24&data
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EXHIBITORS MUST SUBMIT REQUEST FOR ELECTRICITY AND ALL LOGOS IN JPEG OR PNG FORMAT AT TIME OF REGISTRATION

EVENT SPONSORSHIPS

1 Welcome Reception / Awards Ceremony Sponsor $12,000 (Friday)

The event includes appetizers and beverages for all conference attendees. During the event a review of the company product/services will be presented to the audience.

Exhibitor Benefits

- Banner of recognition displayed at "Welcome Reception".
- Exhibit table (in lobby)
- Logo on conference app
- Full-page color advertisement in conference folders
- Website recognition
- Verbal recognition during conference
- Description of company product during welcome reception / awards ceremony
- Includes 2 exhibitors with free admission to sessions.

2 Lunch Sponsor $11,000 (Saturday or Sunday)

The sponsorship will provide a box lunch and beverage for all conference attendees. Verbal recognition of sponsors product and services will be announced.

Exhibitor benefits include:

- Exhibit table (in lobby)
- Logo on conference app
- Half-page color advertisement in conference folders
- Verbal recognition during conference
- Description of company product during sponsored lunch
- Website recognition
- 15-minute product presentation during the lunch hour
- Includes 2 exhibitors with free admission to sessions.

3 Keynote Sponsor $10,000 (Saturday)

The sponsorship includes verbal recognition prior to the keynote presentation.

- Exhibit table (in lobby)
- Logo on conference app
- Half-page black and white advertisement in conference folders
- Verbal recognition during conference
- Description of company product during sponsored lunch
- Website recognition
- Includes 2 exhibitors with free admission to sessions.

Exhibitor Space Includes:
8-foot table
2 chairs
1 wastebasket
Wi-Fi
Logo on website and conference app
2 exhibitors (includes breakfast/lunch/welcome reception)
Each additional exhibitor add $160.

EXHIBITORS MUST SUBMIT REQUEST FOR ELECTRICITY AND ALL LOGOS IN JPEG OR PNG FORMAT AT TIME OF REGISTRATION

SPONSORSHIPS

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Platinum Sponsor
$1,000

Exhibit table (in exhibit hall)

Logo on conference app

Half-page <u>color</u> advertisement in conference folders

Verbal recognition during conference

Website recognition

Includes 2 exhibitors.

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Gold Sponsor
$900

Exhibit table (in exhibit hall)

Logo on conference app

Half-page <u>black and white</u> advertisement in conference folders

Verbal recognition during conference

Website recognition

Includes 2 exhibitors.

6

Silver Sponsor
$800

Exhibit table (in exhibit hall)

Logo on conference app

Quarter-page <u>black and white</u> advertisement in conference folders

Verbal recognition during conference

Website recognition

Includes 2 exhibitors.

Exhibitor Space Includes:
8-foot table
2 chairs
1 wastebasket
Wi-Fi
Logo on website and conference app
2 exhibitors (includes breakfast/lunch/welcome reception)
Each additional exhibitor add $160.

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EXHIBITOR

	General Space		Corner Space	
Specify days: Friday, Saturday, Sunday	Early Bird Now-July 1, 2024	Late July 2 – Oct 1, 2024	Early Bird Now-July 1, 2024	Late July 2 – Oct 1, 2024
One day	$500	$550	$650	$700
Three days	$600	$650	$750	$800

Exhibitor Space Includes:

8-foot table

2 chairs

1 wastebasket

Wi-Fi

Logo on website and conference app

2 exhibitors (includes breakfast/lunch/welcome reception)

Each additional exhibitor add $160.

EXHIBITORS MUST SUBMIT REQUEST FOR ELECTRICITY AND ALL LOGOS IN JPEG OR PNG FORMAT AT TIME OF REGISTRATION

On-line registration available: https://www.miota.org/2024_annual_conference.php

Additional Opportunities

Advertisement Description	MiOTA Member Rate	Non-MiOTA Member Rate
Logo on Conference App, **Logo on MiOTA Website,** **Ad in conference program** (Black and white advertisement 4" x 6") Submit ad/ logo as a jpeg/png	$125	$175

Product Distribution Option	Cost
Items placed on registration table	$75
Product distribution individual participant folder/bag	$100

For More Information Contact MiOTA
124 W Allegan St Suite 1900
Lansing, MI 48933
Telephone: (517) 267-3918
Email: conference@miota.org
Website: www.mi-ota.com