

# 2021

# EXHIBITOR REGISTRATION INFORMATION

# for

# Michigan Occupational Therapy Association

# Annual Fall Conference | September 30 – October 2, 2021

# Conference Location

**Radisson Plaza Hotel & Suites**

100 W Michigan Ave | Kalamazoo, MI 49007 | Phone: 269-343-3333

MiOTA is excited to invite your company to showcase your products to Occupational Therapists who will be attending our conference in 2021. We are offering a hybrid conference. We will have live sessions and virtual options available to meet the needs of conference attendees and exhibitors alike. We are asking all exhibitors to register on-line for the conference.

Please visit the MiOTA website at [www.mi-ota.com](http://www.mi-ota.com) or <https://www.miota.org/exhibitors_and_sponsors.php>.

Below is a list of the opportunities to showcase your products. Enrollment will end September 8, 2021.

1. Sponsorship
2. Exhibitor - Live
3. Exhibitor - Virtual
4. Advertisement only
5. Product display or distribution only

**Companies will be asked to supply the following information when registering:**

Name of company

Company address

Website address

Contact person name

Email address

Telephone number

Company logo

Company advertisement

Type of company

Relevance of company to OT

**Companies will be asked the following information for credit card payment:**

Name on Card

Card #

Type of Card

Expiration Date

CVV Code

Companies who prefer alternative payment from credit card can contact the MiOTA office.

**PRICING OPTIONS**

***SPONSORSHIP AND AVERTISEMENT***

**Sponsorships**

**Welcome Reception Sponsor - $3,000**

* Banner recognition of sponsor will be displayed at event
* Free FULL PAGE Ad on Conference App
* Free FULL PAGE Ad in Conference Folders
* Verbal Recognition
* Website Recognition

**Platinum Sponsor - $2,000 or above**

* Free ½ PAGE Ad on Conference App
* Free ½ PAGE Ad in Conference Folders
* Verbal Recognition
* Website Recognition

**Gold Sponsor - $1,500**

* Free ¼ PAGE Ad on Conference App
* Free ¼ Ad in Conference Folders
* Verbal Recognition
* Website Recognition

**Silver Sponsor - $1,000**

* Free 1/8 PAGE Ad on Conference App
* Free 1/8 Ad in Conference Folder
* Verbal Recognition
* Website Recognition

**Bronze Sponsor - $500**

* Logo on Conference App
* Verbal Recognition
* Website Recognition

**FACE TO FACE EXHIBITOR FEES**

**Early Bird Registration – Deadline is May 31, 2021**

**General space Corner space**

Friday Only $100 per table $150 corner table

Saturday Only $75 per table $125 corner table

Full Conference $200 per table $250 corner table

**General Registration –June 1, 2021 to September 8, 2021**

**General space Corner space**

Friday Only $125/$150 per table $150/$200 corner table

Saturday Only $100/$125 per table $150/$175 corner table

Full Conference $225/$250 per table $275/$300 corner table

**VIRTUAL EXIBITOR FEES**

* Each 30-minute slot **- $100**

**Advertisement Options**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Description** |  | **Member Fee** |  | **Non-Member Fee** |
| **Package 1**  Logo on Conference App and MiOTA Website, Link to Website, and Company Advertisement |  | $100 |  | $150 |
| **Package 2**  Logo on Conference App and MiOTA Website and Link to Website |  | $50 |  | $100 |
| **Package 3**  Logo on Conference App and MiOTA Website |  | $25 |  | $50 |

**Product Distribution Options**

|  |  |  |
| --- | --- | --- |
| **Distribution Option** |  | **Cost** |
| Items placed on registration table |  | $100 |
| Product distribution individual participant folders |  | $100 |