



Michigan Occupational Therapy Association
Annual Fall Conference | September 30 – October 2, 2021

Conference Location

Radisson Plaza Hotel & Suites

100 W Michigan Ave | Kalamazoo, MI 49007 | Phone: 269-343-3333

MiOTA is excited to invite your company to showcase your products to Occupational Therapists who will be attending our conference in 2021. We are offering a hybrid conference. We will have live sessions and virtual options available to meet the needs of conference attendees and exhibitors alike. We are asking all exhibitors to register on-line for the conference. Below is a list of the opportunities to showcase your products. Enrollment will end September 8, 2021.

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1. Sponsorship
 2. Exhibitor - Live
 3. Exhibitor - Virtual
 4. Advertisement only
 5. Product display or distribution only
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Companies will be asked to supply the following information when registering:

Name of company
Company address
Website address
Contact person name
Email address
Telephone number
Company logo
Company advertisement
Type of company
Relevance of company to OT

Companies will be asked the following information for credit card payment:

Name on Card
Card #
Type of Card
Expiration Date
CVV Code

Companies who prefer alternative payment from credit card can contact the MiOTA office directly.

PRICING OPTIONS

SPONSORSHIP AND AVVERTISEMENT

Sponsorships

Welcome Reception Sponsor - \$3,000

- Banner recognition of sponsor will be displayed at event
- Free FULL PAGE Ad on Conference App
- Free FULL PAGE Ad in Conference Folders
- Verbal Recognition
- Website Recognition

Platinum Sponsor - \$2,000 or above

- Free ½ PAGE Ad on Conference App
- Free ½ PAGE Ad in Conference Folders
- Verbal Recognition
- Website Recognition

Gold Sponsor - \$1,500

- Free ¼ PAGE Ad on Conference App
- Free ¼ Ad in Conference Folders
- Verbal Recognition
- Website Recognition

Silver Sponsor - \$1,000

- Free 1/8 PAGE Ad on Conference App
- Free 1/8 Ad in Conference Folder
- Verbal Recognition
- Website Recognition

Bronze Sponsor - \$500

- Logo on Conference App
- Verbal Recognition
- Website Recognition

FACE TO FACE EXHIBITOR FEES

Early Bird Registration – Deadline is May 31, 2021

	General space	Conner space
Thursday Only	\$75 per table	\$125 corner table
Friday Only	\$100 per table	\$150 corner table
Saturday Only	\$75 per table	\$125 corner table
Full Conference	\$200 per table	\$250 corner table

General Registration – Before August 14 / After September 8, 2021

	General space	Conner space
Thursday Only	\$100/\$125 per table	\$150/\$175 corner table
Friday Only	\$125/\$150 per table	\$150/\$200 corner table
Saturday Only	\$100/\$125 per table	\$150/\$175 corner table
Full Conference	\$225/\$250 per table	\$275/\$300 corner table

VIRTUAL EXIBITOR FEES

- Each 30-minute slot - \$100

Advertisement Options

Description	Member Fee	Non-Member Fee
Logo on Conference App and MiOTA Website, Link to Website, and Company Advertisement	\$100	\$150
Logo on Conference App and MiOTA Website and Link to Website	\$50	\$100
Logo on Conference App and MiOTA Website	\$25	\$50

Product Distribution

Distribution Option	Cost
Items placed on registration table	\$100
Product distribution in participant folders	\$0.10 per item