

2019 Michigan Occupational Therapy Association Annual Fall Conference

Conference Location:

Bavarian Inn | One Covered Bridge Lane | Frankenmuth, MI 48734 www.bavarianinn.com | Phone: 989.652.7206 | Fax: 989.652.6711

<u>Exhibitor and Sponsor Eligibility.</u> The MiOTA Fall Conference is open to exhibitors and sponsors whose products and services are directly related to the practice of occupational therapy. As space is limited, MiOTA reserves the right to decline applications for exhibit space and sponsorship from those companies or facilities whose product or service does not meet this criterion.

Exhibit Set Up and Breakdown. Exhibitors may hand out company brochures, host raffle drawings, and give demonstrations of products and/or services. The exhibitor is encouraged to bring promotional items such as pens, etc. If you need electrical outlets, you must note this at time of application and be sure to bring your own extension cords.

Tentative Exhibitor Schedule

Thursday, October 10, 2019:

12:00 – 3:00 PM Set Up

3:00 – 8:00 PM Exhibit Space Open

Friday, October 11, 2019

9:00 AM – 5:00 PM Exhibit Space Open

Saturday, October 12, 2019

8:00 AM – 1:00 PM Exhibit Space Open

1:00 – 5:00 PM Tear Down

<u>Accommodations</u>. To receive the discount rate at the Bavarian Inn reservations can be made by calling 1-855-652-7200 or online at: <u>www.bavarianinn.com</u>. Use the group code of #12Q6I3. Room block ends September 10, 2019.

<u>Table.</u> 8' linen top/skirted table, 2 chairs, electricity and internet access. If your exhibit is greater than 8 foot you must rent 2 tables.

<u>Assignment of Space.</u> Exhibit location is assigned on a first-come first-serve basis as applications are received. Please notify us of preference for corner space. Note that corner spaces are priced differently as they allow presenters a slightly larger area.

Exhibit Security and Liability. Security staff will be available when the conference is not in session. MiOTA and Bavarian Inn will not be liable to exhibitors for any loss or damage to property contained in their exhibits. Exhibitors shall be fully responsible to pay for any and all damages to property owned by Bavarian Inn that results from an act or omission of the exhibitor. No open flames, animals or cooking allowed in the vendor area. Glitter and certain tapes should be avoided.



<u>Payments and Cancellations</u>: MiOTA will guarantee exhibit space and/or sponsorship as soon as payment is received. Payment can be made by Visa, MasterCard, check or money order made <u>payable to MiOTA</u>. In the unfortunate event that an exhibitor must cancel, MiOTA will provide a refund up to 50% of the exhibit fee if the cancellation occurs before August 1, 2019. Cancellations after August 2, and before September 1, 2019, will receive a 25% refund. No refunds will be made for cancellations made on or after September 2, 2019 regardless of when registration occurred. Please contact the MiOTA office by telephone or email if you have NOT received confirmation of your payment for your exhibit booth within 3 business days after submission.

Exhibit Regulations

- 1. Displays must not project beyond the allotted space, and should not obstruct the view of, or interfere with, traffic to other exhibits. If you exceed the allotted space, you will be charged for an additional table.
- 2. Exhibits and/or signs may not be affixed to walls or doors in a way that might cause defacement. Any damage from failure to observe this guideline will be borne by the exhibitor.
- 3. No part of any exhibit or related sign may be pasted, taped, nailed, tacked, stapled, or otherwise attached to the walls, doors, etc.
- 4. Please complete the exhibitor information form.
- 5. Demonstrations, interviews, and distribution of materials must be done at the exhibitor's table to avoid infringement of the privileges of other exhibitors. Noise levels from exhibit items or demonstrations must be kept at moderate levels which would not be objectionable by other exhibitors
- 6. Electrical requirements should be noted on the application. **Exhibitors are responsible for bringing the** necessary extension cords required to operate electrical devices.
- 7. All electrical devices must conform to the fire regulations of the Bavarian Inn.
- 8. All exhibit material should be dismantled, packed, and ready for removal by 5 PM on Saturday, October 12, 2019.
- 9. If you require additional arrangements due to a disability, please notify the MiOTA office.
- 10. Upon submission of your application, you should receive a confirmation from MiOTA within 1-3 business days. If confirmation is not received, please notify MiOTA to ensure proper processing of your application.
- 11. Advance Shipment of Exhibitor Supplies. Exhibitors are welcome to pre-ship their products or displays to the hotel. You must notify hotel at least one week prior to the conference event to arrange the shipment. See hotel shipping information guidelines. Shipments may arrive no more than 7 days prior to the event. Shipments are NOT accepted between 11 AM and 1 PM. No packages of extreme weight or on pallets will be accepted. The hotel accepts no responsibility or liability for the delivery, security or condition of the packages. Shipments that remain at hotel beyond 7 days will be discarded. Fee for shipping are the responsibility of the exhibitor. All shipment products must be labeled as follows:

Bavarian Inn

One Covered Bridge Lane
Frankenmuth, MI 48734
Hold for: MiOTA Annual Conference; October 10-12, 2019
Your Company Name
Your Exhibitor Contact Name
Box _____ of ____

Options available for companies who are unable to attend conference include:

- Distribution of product or advertisement materials can be included in participant packets for a fee of \$0.10 per participant.
- General display of item/product on MiOTA table for \$100.
- Non-profit discounts available with appropriate documentation.
- Sponsorships and Welcome Reception
- Advertisement in conference program, conference folders, or website

EXHIBITOR & SPONSOR REGISTRATION

Company Name	
Company Contact Name	
Address	
City	
State	
Zip/postal code	
Telephone	
Fax	
Email	
Company Website	
Logo for Advertisements	Please submit separately in jpeg file
Name of Exhibit Staff #1	
Title & Credentials	
Name of Exhibit Staff #2	
Title & Credentials	
Type of Company	
Applicability of Company	
Service or Product to	
Patients/Therapists	
Applicability of Company	
Service or Product to	
Occupational Therapy	

REGISTRATION

Early Bird Registration – Deadline is May 31, 2019

\$75 per table	\$125 corner table
\$100 per table	\$150 corner table
\$75 per table	\$125 corner table
\$200 per table	\$250 corner table
	\$100 per table \$75 per table

General Registration – Before August 30, 2019/After September 1, 2019

Thursday Only	\$100/\$125 per table	\$150/\$175 corner table
Friday Only	\$125/\$150 per table	\$150/\$200 corner table
Saturday Only	\$100/\$125 per table	\$150/\$175 corner table
Full Conference	\$225/\$250 per table	\$275/\$300 corner table

^{*} Please note that corner tables are \$50 more due to additional space available. Corner spaces are on a first come, first serve basis. You will be notified with a confirmation email if the availability exists. ** Please bring your own extension cord(s). If your space exceeds 8 feet, please be courteous and rent 2 tables.



Sponsorships

Please Choose One:

Wine & Cheese Event Sponsor - \$3,000

- Free FULL PAGE Ad in Conference Program
- Free Ad in Conference Folders
- Name in Conference Brochure
- Verbal Recognition
- Website Recognition

Platinum Sponsor - \$2,000 or above

- Free 1/2 PAGE Ad in Conference Program
- Free Ad in Conference Folders
- Name in Conference Brochure
- Verbal Recognition
- Website Recognition

Gold Sponsor - \$1,500

- Free 1/4 PAGE Ad in Conference Program
- Free Ad in Conference Folders
- Name in Conference Brochure
- Verbal Recognition
- Website Recognition

Silver Sponsor - \$1,000

- Free 1/8 PAGE Ad in Conference Program
- Name in Conference Brochure
- Verbal Recognition
- Website Recognition

Bronze Sponsor - \$500

- Name in Conference Brochure
- Verbal Recognition
- Website Recognition

Conference Program Advertisement Options

Ad Size	Member Fee	Non-Member Fee
Full Page	\$100	\$125
1/2 Page	\$50	\$75
1/4 Page	\$25	\$50

^{**}Advertisement and company name in Conference Program must be received by September 10, 2019.

^{***}All sponsors will receive a framed Sponsorship acknowledgement at their exhibit table.



Payment Options	
Payment Method:	
Check or Money Order #	
VISA	
MasterCard	
Card Number:	
Card Expiration Date:	
CVV Code (3 digits on back of card):	
TOTAL: \$	-
Print/Type name as appears on card:	
Cardholder Signature:	
for the MiOTA Fall Conference on October 10, 11, 12, 2 becomes a contract, under the terms and conditions se understand and accept. I/We understand that table space	apply for exhibitor space, sponsorship, and/or advertising 2019. I/We understand that once accepted, this application of the forth here and in the prospectus, which I/we have read, will be determined on a first-come first-serve basis. I/We reassignment, if necessary, to create a more effective exhibit at

Michigan Occupational Therapy Association (MiOTA)

Printed Name: ______ Title: ______ Date: _____

Acceptance Signature:

124 W. Allegan, Suite 1900 Lansing, MI 48933 Phone (517) 267-3918 Fax (517) 484-4442 www.miota.org