

# Michigan Occupational Therapy Association



MiOTA Offices 124 W. Allegan St., Suite 1900 Lansing MI 48933  
 Website: miota.org

## MEMBERSHIP UPDATE

## IN THIS ISSUE

### Grow by 1 Campaign

Dear MiOTA Members,

First of all thank you for your engagement professionally in your state professional association. Being a member communicates your investment in the profession, your desire to be informed as well as your interest in advocating for occupational therapy.

1 in 16 professionals in the state of Michigan are a part of our organization. Obviously they must not understand the benefits of membership. We need each member to share in the mission of Growing by 1! What this means is each member encourages and successfully engages an OT professional that is currently not a member into becoming a member of our great organization.

Why should someone become a member?

- Our membership dues support the advocacy and protection of our licensure and practice in the state of Michigan
- Our membership dues allow members to be informed about important changes to state practice acts and licensure

- Our membership dues provide free continuing education opportunities (see list of free upcoming CEU events)

These three bullet points speak volumes!

You are a member – encourage one professional to become part of our membership.

We will help you Grow by 1!

- Invite the membership committee to join one of your staff meetings – we will take as little or as much time as you offer to talk about MiOTA
- Send us the name and contact information of someone considering membership –we will call them and gently recruit them
- Invite them to a chapter meeting, attend with them. Demonstrate the power of networking and engaging professionally.



### Membership Update

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### Membership Numbers

1/30/2015

Member Type	Active Members
Honorary	1
Associate	9
OT	272
OTA	24
Retired	17
Student	135
<b>TOTAL</b>	<b>458</b>
Paid thru 1/30/15	

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# Detroit Chapter Meeting

Detroit Chapter Meeting  
 Tuesday March 31, 2015  
 5:30-6:30 pm  
 Wayne State University  
 Eugene Applebaum College  
 of Pharmacy and Health  
 Sciences  
 259 Mack Ave.  
 Detroit MI 48201  
 For more information contact  
 Nancy Milligan at [nancyvm@wayne.edu](mailto:nancyvm@wayne.edu)  
 1 continuing education unit

## Finance Report by Denise Justice

We all welcome a new year with open arms and hopes for a better year. That could not ring more true for MiOTA from a financial standpoint. With the New Year, MiOTA we have dreams of a better year. To assist MiOTA with the change we will have to make some difficult decisions. We will be looking for feedback from members and non-members in order to assist us with making changes – look for a survey to come your way in the coming weeks. Income for MiOTA is dependent upon membership, marketing, and attendance to conference – look for a membership drive campaign and changes to the marketing of MiOTA.

The financial status at the end of 2014: Checking account \$2,769; Savings account \$2,505. Income for 2014 was \$70,427 and the expenses were \$87,136. Yes this means that MiOTA saw a \$16,708 loss. The result of this loss means that MiOTA has drastic decisions to make in the coming year. Our first budget cut was related to printing and postage. More changes to our budget are indicated. Again, please take the time to fill out the survey that will be sent out in the coming weeks.

## Occupational Therapy



### HAND SIS

Marilyn Corrigan, Rasa Poorman,  
 Lodia Runco & Laurie Saunders

MSHT

“Two of the greatest predictors of success are the ability to say hello and the ability to say goodbye.”  
 Robert J Braathe

It is with great sadness that we say goodbye to one of our long time board members, Lydia Christesen. She has moved to a warmer climate to be closer to family and continue her career. Her absence will leave a big hole, not only on our team, but in our hearts. She will be missed by all who came to know her. Lydia came up with many wonderful ideas for our conferences, many which were implemented. We want to wish her happiness in her new adventure and hope to see her visiting here frequently.

As we share the sad news about losing one of our board members, we also have exciting news about our next conference that is applicable to all OT's! We are excited to welcome Nicole Austin, MS, PT, CHT to Baker College in Flint Michigan for a splinting course. Information is included for this awesome course, but space is limited so if you are interested, reserve your spot soon.

## Attention OT/OTA Colleges

Please invite the MiOTA Membership Committee to come and speak with your students about the benefits of joining MiOTA. We will discuss the benefits of joining as a student (our special student advantages) and the importance of maintaining membership as a licensed clinician. Please contact Sonny Grendel – [sonnykay12@gmail.com](mailto:sonnykay12@gmail.com) to schedule a date and time.

## Huron Valley Chapter News: by Marie Miller, MOTR/L

On Monday, January 12th Nancy Milligan and Andrea Weid gave a presentation that summarized their Fieldwork Education Nuts and Bolts (Student Program Basics) seminar. They discussed the value and purpose of being a fieldwork educator as well as how to prepare for becoming the best educator you can be. Discussion ranged from policies and procedures for creating a student program to personal experiences with being a mentor or educator. In an effort to make the topic more applicable to everyone, we discussed ways you can be a mentor ("educator") without taking on a student. Some attendees exchanged emails and phone numbers in an effort to be available to each other for advice in their respective fields (perfect examples of being a mentor without the label of "fieldwork educator"). Finally, everyone provided ideas for future CEU topics and received some great suggestions as well as had some attendees volunteer to be key presenters for future meetings. We made a plug about building a team to brainstorm and run meetings, but as of now we are still on the hunt for a Huron Valley Chapter committee.

The next meeting will take place on Tuesday, April 7th 2015 at 7:00pm. Either in the Huron Dining Room or the Eagle Conference room depending on level of anticipated attendance. Hope to see you there!

Baker College along with Michigan Society of Hand Therapists (MSHT)

Presents

## Advanced Orthotic Fabrication

Presented by: Noelle Austin, MS, PT, CHT

Co-sponsored by:

Patterson Medical and CJ Education

**Date:** April 17 and 18, 2015

**Time:** Friday 8:00 am – 5:00 pm; Saturday, 8:00 am- 12:00 noon

**Location:** Baker College, 1050 W Bristol Rd., Flint, Mi. 48507 (Room A205)

**Cost:** MiOTA / MPTA /ASHT Member/ Students: \$215.00

Nonmembers: \$240.00

Late Registration (AFTER March 18 ): \$240/265

### LIMITED TO 40 ATTENDEES

For any Questions, please call Rasa Poorman, OTR/L, CHT at (248) 344-2304 Make checks payable to **MSHT** and mail to:

Rasa Poorman OTR, CHT 25529 Keenan Ct., Novi, MI 48375

Confirmations will be emailed

For lodging arrangements please contact:

Americas Best Value Inn and Suites @ 810-233-9000. 6075 Hill 23 Drive Flint, Mi. 48507

Room rate of 67.90 plus tax being held until 4/1/15.

Mention MSHT for rate

Registration Form (please complete ENTIRE form) and please print clearly

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Employer: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

MiOTA/ASHT/MPTA Membership number: \_\_\_\_\_

Total enclosed: \_\_\_\_\_

## Advanced Orthotic Fabrication Tentative Agenda

### Friday, April 17

8:00-8:30am:	<b>Check in/Continental Breakfast</b>
8:30-9:45am:	Lecture: Orthotic Principles
9:45-10:00am:	<b>Vendor Break</b>
10:00-12:00:	Lab: PIP mobilization orthoses  Serial static PIP extension: QuickCast and Orficast, Functional PIP orthoses to encourage ROM (ring design)
<b>12:00-1:00</b>	<b>Vendor exhibits/ Lunch- Provided</b>
1:00-3:00pm:	Lab: MP joint mobilization  Dynamic MP extension orthosis (using Digitec system)
3:00pm:	<b>Vendor Break</b>
3:15-5:00pm:	Lab MP flexion orthosis (using Aquaform zipper splint)

### Saturday, April 18

8:15-8:30am:	<b>Registration/ check in/Continental Breakfast</b>
8:30-9:30am:	Lecture: Clinical Pearls
9:30-12:00	Lab: arthritis  Thumb CMC immobilization orthosis (thermoplastic and custom Neoprene demonstration)  PIP extension restriction orthosis(Swan Neck deformity)

**Upon completion of this course, participants will be able to:**

- Identify proper orthosis nomenclature as described by ASHT and Medicare
- Gain familiarity with a variety of orthotic and strapping materials
- Appropriately select thermoplastic materials based on understanding the characteristics and application
- Recognize the proper and improper application of force to a body part
- Understand and develop decision-making skills in choosing dynamic, serial static and static progressive approaches to mobilization orthoses.
- Appreciate the mechanics related to application of an orthosis to a body part
- Understand the indications, precautions and contraindications for a variety of orthoses
- Develop skills necessary to successfully fabricate a variety of orthoses.
- Assess proper fit and function of completed orthoses.

## Winter 2015 Advocacy Report by Denise Hoffman, MSOT, OTRL

I am excited to share our hard work and advocacy efforts are making a difference. December 2014 hit us hard as Lane Duck session decided to pursue passing of the Applied Behavioral Analysis licensure Senate Bill, 655. without public comment. We, as in MiOTA Executive Board, would like to emphasize we are not in opposition of Applied Behavioral Analysis therapists getting licensed, but we are opposing the wording in the bill. MiOTA, Michigan Physical Therapy Association, and the Michigan Speech and Hearing Association through the collaboration of the Tri Alliance organization worked together to provide letters of concern, met with legislators, and communicated with our lobbyists and the speaker of the house feverishly over 3 weeks - daily. The bill did not articulate a clear scope of practice and the phraseology around treating patients with autism and brain injury were concerning to our scope of practice. The bill will likely come to the floor early 2015. Federal initiatives are pushing for this bill and so is our Lt Gov. Calley, hence we would like to collaborate, communicate, and advocate for the understanding of OT / ABA partnership and see a clear, comprehensive bill enacted. Anyone interested in assisting with this legislative platform please contact the MiOTA office and we will get you involved.

More in 2015... Advocacy Action points to watch for on our web page as well as through AOTA's Legislative section web site:

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### **MEDICAID CAP**

**APPEAL:** You can submit a letter today to support this advocacy measure. If you are a AOTA member follow this link for your access to advocate:  
<http://capwiz.com/aota/issues/alert/?alertid=64029986&PROCESS=Take+Action> for this concern

### **MENTAL HEALTH:**

***federal bill:*** Helping Families in Mental Health Crisis Act, look for action on this bill in 2015, ***State:*** Senator Debbie Stabenow is actively pursuing and implementing mental health legislation in Michigan including school based programming. Please send her a letter to support these actions. Occupational Therapists are not identified as mental health professionals on any of these bills, hence that is one area occupational therapists still need to advocate towards. Please go to [www.michigan.gov](http://www.michigan.gov) to familiarize yourself with her initiative if you need more information. If you are an AOTA member please follow the link to write to Senator Stabenow:  
<http://capwiz.com/aota/home/>, type in your zip code and you will be

prompted to the page to submit a letter

- **AUTISM:** continual advocacy to increase OT inclusion for children on Medicaid under 5 y/o

**CALL FOR VOLUNTEERS:** The advocacy team is looking for volunteers. No longer can we live in a bubble in our professions we must pop the bubble and advocate outside our place of employment, at the state and federal level, big or small, writing a letter or meeting with representatives, we need everyone to help. Your voice does change laws and make a difference for our profession.

Thanks for such a great support finishing strong in 2014.

### Free Upcoming Continuing Education Events:

These continuing education events are held via teleconference and webinar format on a monthly basis for our membership. To RSVP for the February event send an email to Cathleen Johnson @ [cathleen@therapiststrainingtherapists.com](mailto:cathleen@therapiststrainingtherapists.com) To RSVP for the March, April, May and June event wait for an email invite from MiOTA at the beginning of each month w/ instructions or look for the posting on the MiOTA website (insert link). Your membership allows you free access to this event – each participant will receive a certificate following the presentation.

February 25 @ 6:30 p.m. to 7:30 p.m.  
Michigan Occupational Therapy Rules Review

March 18 @ 6:30 p.m. to 7:30 p.m.  
Therapeutic Exercise with the Oncology Patient

April 16 @ 6:30 p.m. to 7:30 p.m.  
Cognition: An overview for OT

May 20<sup>th</sup> @ 6:30 p.m. to 7:30 p.m.  
Successful Supervision & Collaboration of OT and OTA professionals



Michigan Occupational  
Therapy Association

The Voice of Occupational Therapy in Michigan

**MiOTA First Annual 5K Run**

October 11, 2015

and

**MiOTA 2015 Annual Conference**

October 12 and 13, 2015

at

**Grand Traverse Resort**

100 Grand Traverse Blvd

Acme, MI 49610

231-534-6000

800-236-1577

**Call For Papers Due April 1, 2015**

(Looking for presenters to submit topics related to ethics, documentation,  
human trafficking, and pain management)





## 2015 Michigan Occupational Therapy Association Annual Fall Conference

Monday, October 12th – Tuesday, October 13th

### Call for Papers

*Deadline April 1, 2015*

**Conference Location:** **Grand Traverse Resort**  
100 Grand Traverse Blvd 231-534-6000  
Acme, MI 49610 800-236-1577

**Title of Presentation:**

Please type all presenter(s) names and credentials in this area as it is to appear in the brochure. A confirmation letter will only be sent to the first person on this list at the email/address provided.

<b>Main Presenter's Name:</b>			<b>Credentials:</b>		
<b>Main Presenter's Address:</b>		<b>Phone Number:</b>		<b>Email Address:</b>	
<b>2. Co-Presenter's Name:</b>			<b>Credentials:</b>		
<b>3. Co-Presenter's Name:</b>			<b>Credentials:</b>		
<b>4. Co-Presenter's Name:</b>			<b>Credentials:</b>		

Proposals *must be submitted in typed WORD.doc or PDF format* reflecting current issues, trends and evidence-based practice.

Please note each speaker is REQUIRED to provide a handout to participants. If you desire your "handout" to be available online for participants to print themselves it must be received to the MiOTA office on or before October 1, 2015. Please submit in WORD, PDF or PowerPoint format.

**We are specifically looking for presentation on *Documentation, Ethics, and Pain.***

Room set up will be "Classroom Style", unless otherwise specified.

**2015 MiOTA Call for Papers - Proposal for Presentation**  
*Deadline April 1, 2015*

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**Title of Presentation:**

**Audio Visual Equipment Needs**

Please bring your own computer, slide advancers or adapters for MAC book to LCD projector.

- LCD Projector\*
- DVD Player
- VCR

*\* NOT MAC compatible so please bring your own adaptor*

**Amount of time needed:**

- 1 hour
- 2 hours
- 3 hours

**Presentation Type:**

- Workshop
- Institute
- Poster\*\*

**\*\* Posters will be displayed on easels with foam board supports for dimensions of 3' by 5'.**

**Level of Presentation Content: (check all that apply)**

- Advanced
- Intermediate
- Entry
- OT Student

**Presentation Category: (check all that apply)**

- Education
- Pediatric/Sensory Integration
- Technology
- Licensure/(Pain, Human Trafficking, Documentation)/Ethics
- Gerontology
- Adult Rehabilitation/Hands
- Psychosocial



**2015 MiOTA Call for Papers - Proposal for Presentation**  
*Deadline April 1, 2015*

**Title of Presentation:**

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**Formal Abstract: (To be used in the program)**

Provide a *typed* summary that clearly states the title, purpose and content of the presentation, its relevance to OT and specific learning objectives.

(Maximum 150 words; Use separate attachment if necessary)

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Please provide a biographical overview for each speaker which is to be read as an introduction before each session. You may provide a separate attachment if desired.

<b>Presenter 1</b>	
<b>Presenter 2</b>	
<b>Presenter 3</b>	
<b>Presenter 4</b>	

**Requirements for submitting your 2015 MiOTA Call for Papers**

Your *typed* proposal for the 2015 MiOTA Conference *must contain* the following:

1. Current issues, trends, and evidence-based practice.
2. Cover Sheet with primary contact person's name, address, phone, fax and email address. (1<sup>st</sup> page of this Call for Papers document)
3. Formal Abstract: Provide a brief summary that clearly states the title, purpose and content of the presentation, its relevance to OT and specific learning objectives. (Maximum 150 words)
4. A brief (1/4 page or less) biographical overview for each speaker. This will be used for the introduction of your presentation at conference.

**Half price conference registration fee for presenter(s) is available as follows:**

For a 1 hour or poster presentation we will allow one speaker to register at half price.

For a 2 hour presentation we will allow up to two speakers to register at half price.

For a 3 hour presentation we will allow up to three speakers to register at half price.

*Be sure to contact the office to verify receipt of the application if you do not receive a response within 24 business hours.*

**Please Mail, Fax or E-Mail your proposal for the 2015 MiOTA Fall Conference to:**

**MiOTA, Attn: Holly Mauk**  
 124 W. Allegan, Suite 1900  
 Lansing, MI , 48933

Fax: 517-484-4442  
 E-Mail: [hmauk@mhsa.com](mailto:hmauk@mhsa.com)

2015  
Michigan Occupational Therapy Association  
Annual Fall Conference

**Terms & Conditions For Exhibitors & Sponsors**

**Conference Location:**  
Grand Traverse Resort  
100 Grand Traverse Blvd  
Acme, MI 49610  
231-534-6000  
800-236-1577

**Exhibitor and Sponsor Eligibility:** The MiOTA Fall Conference is open to exhibitors and sponsors whose products and services are directly related to the practice of occupational therapy. As space is limited, MiOTA reserves the right to decline applications for exhibit space and sponsorship from those companies or facilities whose product or service does not meet this criterion.

**Exhibit Set Up and Breakdown:** Exhibit set up begins from 6:00 PM - 11:00 PM on Sunday, October 11, 2015. Exhibits must be set up before the Key Note Address on Monday, October 12 at 8:00 AM.

Exhibitors may hand out company brochures, host raffle drawings, and give demonstrations of products and/or services. Drawings may occur at the annual business meeting on Tuesday, October 12 prior to 9:30 AM. The exhibitor is responsible for bringing items such as extension cords, tape, pens, etc. If you need electrical outlets, you must note this at time of application and be sure to bring your own extension cords.

The “tentative” schedule is as follows:

**Sunday, October 11**

6:00-10:00 PM            **Exhibit Set-up**  
7:00-9:00 PM            **Association Assembly**

**Monday, October 12**

7:00 - 7:45 AM            **Exhibit Set-Up**  
7:45 - 8:45 AM            **Continental Breakfast**  
8:00 - 9:30 AM            **Welcome & Keynote Address in the Exhibit Hall/Exhibits Closed**  
   (Please join us at this time)  
9:30 – 10:30 AM            **Exhibits Open and UNOPPOSED**  
10:30 - 12:30 PM           **Break Out Session**  
12:30 - 1:30 PM           **Lunch Included / Exhibits Open 1:30 -**  
4:30 PM                      **Break-Out Sessions/Exhibits**  
   **Closed**  
4:30 – 5:30 PM            **Poster Session/Exhibits Open**  
5:30 - 6:00 PM            **Exhibitor Presentations**  
**5:30 - 7:30 PM            Wine and Cheese Welcome Reception, Awards Ceremony and Silent Auction**

**Tuesday, October 13**

7:00 - 7:45 AM            **Exhibit Set-Up**  
7:45 – 8:45 AM            **Continental Breakfast**  
8:00 – 9:30 AM            **Annual Business Meeting/Exhibits Closed**  
   (Please join us at this time)  
9:30-10:30 AM            **Unopposed Exhibit Time**  
10:30 - 12:30 PM           **Break-Out Sessions**  
12:30 – 1:30 PM           **Lunch Included / Exhibits Open**  
1:30 - 2:30 PM            **Unopposed Exhibit Time**  
2:30 - 4:30 PM            **Break-out sessions/Exhibits closed 2:30**  
PM                            **Exhibits Closed & Breakdown**  
4:30 PM                      **Conference Concludes**

**Exhibitor Accommodations:** Please make your reservation at **The Grand Traverse Resort** as soon as possible as the number of rooms is limited at this MiOTA conference rate. On-line reservations can be made at [880-968-7352](tel:880-968-7352) with promo code: **MiOTA**. Please register for your discounted room rate prior to **September 11, 2015**.



**Table:** 6-8' linen top/skirted table, 2 chairs and a wastebasket.

**Assignment of Space:** Exhibit location is assigned on a first-come first-serve basis as applications are received. Please notify us of preference for corner space. Note that corner spaces are priced differently as they allow presenters a slightly larger area.

**Exhibit Security and Liability:** Security staff will be available when the conference is not in session. MiOTA and **Grand Traverse Resort** will not be liable to exhibitors for any loss or damage to property contained in their exhibits. Exhibitors shall be fully responsible to pay for any and all damages to property owned by **Grand Traverse Resort** that results from an act or omission of the exhibitor. No open flames, animals or cooking allowed in the vendor area. Glitter and certain tapes should be avoided.

**Payments and Cancellations:** MiOTA will guarantee exhibit space and/or sponsorship as soon as payment is received. Payment can be made by Visa, MasterCard, check or money order made payable to MiOTA. **In the unfortunate event that an exhibitor must cancel, MiOTA will provide a refund up to 50% of the exhibit fee if the cancellation occurs before August 1, 2015. Cancellations after August 2, and before September 1, 2015, will receive a 25% refund. No refunds will be made for cancellations made on or after September 2, 2015 regardless of when registration occurred. Please contact the MiOTA office by telephone or email if you have NOT received confirmation of your application payment for your exhibit booth.**

**Exhibit Regulations:**

1. Each exhibitor or sponsor will be allowed one free conference registration.
2. Displays must not project beyond the allotted space, and should not obstruct the view of, or interfere with, traffic to other exhibits. If you exceed the allotted space, you will be charged for an additional table.
3. Exhibits and/or signs may not be affixed to walls or doors in a way that might cause defacement. Any damage from failure to observe this guideline will be borne by the exhibitor.
4. No part of any exhibit or related sign may be pasted, taped, nailed, tacked, stapled, or otherwise attached to the walls, doors, etc.
5. **Presentations are allowed during indicated time. If you are interested in doing a "presentation", you must fill out the "Request for Vendor/Exhibitor Presentation Form".**
6. Demonstrations, interviews, and distribution of materials must be done at the exhibitor's table to avoid infringement of the privileges of other exhibitors. Noise levels from exhibit items or demonstrations must be kept at moderate levels which would not be objectionable by other exhibitors
7. Electrical requirements should be noted on the application. Exhibitors are responsible for bringing the necessary extension cords required to operate electrical devices.
8. All electrical devices must conform to the fire regulations of the **Grand Traverse Resort**.
9. All exhibit material should be dismantled, packed, and ready for removal by **5:00 PM Tuesday, October 13, 2015**.
10. If you require additional arrangements due to a disability, please notify the MiOTA office.
11. *Upon submission of your application, you should receive a confirmation from MiOTA within 1-3 business days. If confirmation is not received, please notify MiOTA to ensure proper processing of your application.*
12. Options available for companies who are unable to attend conference include:
  - Distribution of product or advertisement materials can be included in participant packets for a fee of \$0.10 per participant.
  - General display of item/product on MiOTA table for \$100.
  - Non-profit discounts available with appropriate documentation.
  - All shipping expense is the company's responsibility.

**EXHIBITOR & SPONSOR REGISTRATION**

Company Name: _____				
Name of Company Contact: _____				
Address: _____				
City: _____				
State: _____				
Zip Code: _____				
Phone Number: _____				
Fax Number: _____				
Email: _____				
Company Website: _____				
Company Logo for Advertisements: <u> (Please submit a separate jpeg file of preferred logo) </u>				
Name of Exhibit Staff #1: _____				
Title/Credentials of Exhibit Staff #1: _____				
Dietary Restrictions Staff #1:	None	Gluten	Dairy	Vegetarian
Check Meals Needed Staff #1	Monday Breakfast	Monday Lunch	Tuesday Breakfast	Tuesday Lunch
Name of Exhibit Staff #2: _____				
Title/Credentials of Exhibit Staff #2: _____				
Dietary Restrictions Staff #2:	None	Gluten	Dairy	Vegetarian
Check Meals Needed Staff #2	Monday Breakfast	Monday Lunch	Tuesday Breakfast	Tuesday Lunch
Check if special arrangements are needed due to a disability.				
One conference registration per table please indicate name of exhibitor that is attending sessions:				

*Exhibitor Options*

TABLES*	DEADLINE	MONDAY AND TUESDAY**	MONDAY ONLY**	TUESDAY ONLY**	ELECTRICAL (CHECK IF NEEDED)***	TOTAL
EARLY BIRD REGISTRATION	MAY 31, 2015	\$500 TABLE	\$450 TABLE	\$450 TABLE	\$15 PER TABLE	
		\$550 CORNER	\$500 CORNER	\$500 CORNER		
GENERAL REGISTRATION	JUNE 1 TO AUGUST 30, 2015	\$550 TABLE	\$500 TABLE	\$500 TABLE	\$15 PER TABLE	
		\$600 CORNER	\$550 CORNER	\$550 CORNER		
LATE REGISTRATION	SEPTEMBER 1 TO OCTOBER 1, 2015	\$600 TABLE	\$550 TABLE	\$550 TABLE	\$15 PER TABLE	
		\$650 CORNER	\$600 CORNER	\$600 CORNER		
TOTAL						\$

\*\*All tables include meals for up to two exhibitors and one conference registration

\*\* Please note that corner tables are \$50 more due to additional space available. Corner spaces are on a first come, first serve basis. The MiOTA office will notify you on your confirmation email if you request a corner space and one is no longer available.

\*\*\*Please bring your own extension cord(s)



### Sponsorship Options

\*Advertisement in the Conference Announcements must be received by **July 1, 2015**

Choose One	Sponsorship	Free Table 2015	Discount 2016	Free Ad In Conference Program	Free Ad in Conference Folders	Name In Brochure	Verbal Recognition	Website Recognition
	Wine and Cheese Event \$3,000	X	25%	Full page ad**	X	X	X	X
	Platinum \$2,000.00+	X	25%	¼ page ad**	X	X	X	X
	Gold \$1,500.00		10%		X	X	X	X
	Silver \$1,000.00		5%			X	X	X
	Bronze \$500.00					X	X	X

\*\*Advertisement and company name in Conference Program must be received by **October 1, 2015**

\*\*\*All sponsors will receive a framed Sponsorship acknowledgement at their exhibit table.

Payment Method:       Check/money order (payable to MiOTA)                       VISA                       MasterCard

Sponsorship Amount: \$ \_\_\_\_\_

Exhibitor Amount: \$ \_\_\_\_\_

TOTAL Payment Amount: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_

Card Expiration Date: \_\_\_\_\_ CVV (3 digit code on back of card): \_\_\_\_\_

Print name as it appears on the card: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Statement of Application and Acceptance: I/We hereby apply for exhibitor space, sponsorship, and/or advertising for the MiOTA Fall Conference on **October 11-13, 2015**. I/We understand that once accepted, this application becomes a contract, under the terms and conditions set forth here and in the prospectus, which I/we have read, understand and accept. I/We understand that table space will be determined on a first-come first-serve basis. I/We will accept the table space assigned and agree to accept reassignment, if necessary, to create a more effective exhibit at the conference.

Acceptance Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

**Michigan Occupational Therapy Association (MiOTA)**

124 W. Allegan, Suite 1900,

Lansing, MI 48933

\* Phone (517) 267-3918

\* Fax (517) 484-4442

[www.miota.org](http://www.miota.org)



## Message from the Leader - Gambling and Statistics

Kirsten Matthews – Leader of the Executive Committee

I've always been a huge fan of statistics. I love how with the proper analysis and the right algorithms, you can make a lot of assumptions and predictions; you can correlate and you can refute a point. Honestly, coming from a family with siblings who are engineer and math-majors, I will even admit to being a little jealous of what, at least from the outside, seems like the simplicity of relying on objective, concrete numbers to make decisions. You can check your work, you can come up with solid answers, and although you can make mistakes, you can easily find what is wrong and go back and rework it.

The social sciences are subject to more variables; and although statistics can be instrumental in helping us to create evidence-based practice, social sciences are about people. People are multi-faceted creatures; with attitudes, belief and motivations built on past and present experiences. People who have situations and support that can be as stable as a rock or change as quickly as the wind... or maybe even the Michigan weather. In some instances, despite our best attempts, with the social sciences, things can just plain and simply be more of a gamble. Certainly we can make assumptions based on fact and research, but there sometimes are variables that we can't know. Someone once compared making assumptions on the human spirit to being more of an act of gambling than science. I don't know if they were right, but sometimes it does make me wonder.

Occupational Therapy practitioners are well aware of this; we know the importance of not just identifying what the problem is, but looking and understanding on a deeper level behind the issues - who the person is. We know what our client's homes, routines, roles, responsibilities, and productive tasks are. We ask questions, we build relationships, and we integrate our care through the acute to home to community environments. We formulate thoughts and we test theories and we measure our outcomes. We know we can have all the answers one minute and sometimes be blindsided into having none of them the next. And, when we find something isn't working, we ask MORE questions, measure MORE data and test MORE theories.

MiOTA's numbers, although notably increased during times of crisis, are the same numbers they were 10 years ago. We've been offering more member benefits, such as our free learning webinars, we have some chapters who have become strong and we have some amazing volunteers who make a difference. We were able to develop a beautiful new website with online renewals and registrations and a members-only section. We were able to revive the Friends of Occupational Therapy in Michigan PAC. We were able to successfully keep a bill that would have licensed ABA therapists from passing without the ability for public comment over concerns within the wording of the bill. We have been continuing to complete our ongoing work to deal with the reimbursement issues with pediatric therapy services. There never is a shortage of things to do or to advocate for, to say the least, and we appreciate that we have had a lobbyist and office staff located in Lansing that could talk directly with legislators and other stake holders when crisis has struck. Because when it does strike, we often seem to have little to next to no time to coordinate a large-scale reaction.

We have made mention a few times that our lobbyist and office staff cost had gone up a few years ago and in the face of the costs, we raised the annual dues for MiOTA. The new website also has additional costs. Looking at the numbers in lieu of the constant drive to increase membership several years ago, statistics told us that we needed an increase in dues or we wouldn't be able to pay the lobbyist and management firm. We did so, and although it held us over, the budget still remained tight. We cut cost and cut cost until we had a bare bones budget. But it still is not enough. So, again, we are at a crossroads.

So, over the next few months it is time to dig deeper and do what we as occupational therapy practitioners do best: evaluate and measure, ask questions and learn, and for better or for worse, make a plan. Clearly, despite it seeming like the best plan at the time, it is not doing the job we needed it to do.

You will be noticing more surveys in the next few months. We encourage you as a member and those who are not members to complete and return the surveys. We want to hear from practitioners in all stages of their professional careers, members or not. Although we want to know what we can do better, please remember to let us know what you like and what is working. We have some decisions to make – some which could be quite hard. We hope that we can use your good constructive feedback help us use statistical reasoning to plan our future, not gamble on it.

Thank you, as always, for your support and membership.

**Newsletter Deadlines:** May 1<sup>st</sup>, August 1<sup>st</sup>, November 1<sup>st</sup> and February 1<sup>st</sup> of each year. For articles and photos please send emails to [casedo@northvilleschools.org](mailto:casedo@northvilleschools.org)