

# Michigan Occupational Therapy Association



## FALL CONFERENCE UPDATE

## IN THIS ISSUE

### Fall Conference

The 2015 conference at the Grand Traverse Resort in Traverse City was amazing! There were 191 registered guests, 16 exhibitors, 8 poster sessions, 35 sessions and two guest speakers. Thank you to the student ambassadors who volunteered at conference this year!



Bret Marr was informative with his updates to the legislative issues that are impacting the practice of Occupational Therapy within the state of Michigan.



A special thank you goes out to the exhibitors and sponsors from conference this year.

Marie Miller received a certificate of appreciation for her efforts in reactivating the Huron Valley Chapter of the Michigan Occupational Therapy Association.



Amy Lamb as usual was inspiring with her words regarding the value of Occupational Therapy. It was an honor to have Amy Lamb present at our conference given her busy schedule and her new role as President-Elect of AOTA.



Congratulations to those who received special recognition awards this year.

LaDonn People received a certificate of appreciation for her over 40 years of mentoring and encouragement of students to participate in the Michigan Occupational Therapy Association.



Nancy Milligan received an award of recognition for her years of VOLUNTEER service on the board of the Michigan Occupational Therapy Association. She will be missed as she plans to retire from the board this December.



The Roster of Fellow Award was issued to Wendy Early for her contributions to the education of Occupational Therapy students for the past 40 years. She is obviously loved by her students. Wendy will be missed as she plans to retire in the near future.



Friends of Michigan Occupational Therapy; the Political Action Committee silent auction was a success!



We hope that you'll attend the conference next year. The 2016 MiOTA Conference to be held at Double Tree Hotel in Grand Rapids October 6<sup>th</sup> and 7<sup>th</sup> during Art Prize. Mark your calendars!

**November Finance Report**

(As of 10-30-15)

**Income:** \$91,466.54  
 (LAST MONTH \$71,422.04)  
 (Projected for year \$92,920.00)

**Expenses:** \$61,327.81  
 (LAST MONTH \$48,640.46)  
 (Projected for year \$92,815.00)

**Income versus Expense:** \$30,138.73  
 (Income gain)

THIS MONTH

**Checking Account Balance:** \$33,477.37  
**Money Market (Savings) Balance:** \$2,505.61  
**Scholarship Fund:** \$24,043.74

Last MONTH

**Checking Account Balance:** \$25,620.22  
**Money Market (Savings) Balance:** \$2,505.57  
**Scholarship Fund:** \$24,542.74

Denise Justice, OTRL  
 MiOTA Finance Director  
 MiOTA Membership Numbers as of  
 November 02, 2015

MiOTA Membership Numbers

Member Type	Active
Honorary	9
OT	385
OTA	45
Retired	20
Student	208
<b>TOTAL</b>	<b>667</b>



Greatly appreciate the BLUE RIBBON response!



Most of our attendees at the MiOTA conference committed to growing our organization by one....If each member (600+) encouraged a non-member OT professional to become a member we would be an association with 1000 plus members!

Please extend an invitation to a fellow OT practitioner to become a member of MiOTA.

Stay Calm....Phone a Friend~



**Continuing Education will eventually become a NECESSITY for re-licensure!**

Continuing education/ Professional Developmental Units opportunities as a MiOTA member are readily available via three opportunities:

1. Annual Conference
2. Free Webinars
3. Chapter Meetings

Upcoming Continuing Education Events:

November 19, 2015 - Rules enacted 2014 & Advocacy Update – Cathleen Johnson & Denise Hoffman

December 16, 2015 –Prepare for NBCOT Exam – Eric Checkley, MS, OTRL

All events held 6:30 to 7:30 p.m.

RSVP to [Cathleen@therapiststrainingtherapist.com](mailto:Cathleen@therapiststrainingtherapist.com)

If you are interested in speaking on speaking on a topic for MiOTA please email Cathleen @ [cathleen@therapiststrainingtherapist.com](mailto:cathleen@therapiststrainingtherapist.com) or call 517 667 1434



## MOTEC Memo

By: Sara Clark, MOTEC Member, Western Michigan University

### MOTEC Mission and Programs

MOTEC (the Michigan Occupational Therapy Education Consortium) is a group of the academic fieldwork coordinators from all of the OT and OTA programs in the state of Michigan. MOTEC's mission is to facilitate and sustain a strong and cohesive statewide partnership among academic programs and fieldwork educators in Michigan, in order to promote and enhance quality clinical learning opportunities for all occupational therapy students. In the past year, two new programs have started in Michigan and recently joined MOTEC: Baker College of Owosso (OTA Program) in Owosso, MI and Davenport University (Candidacy Status - MSOT Program) in Grand Rapids, MI. Now there are a total of seven OT programs and six OTA programs.

### OT Programs:

Baker Center for Graduate Studies – Flint, MI

Davenport University - Grand Rapids, MI

Eastern Michigan University - Ypsilanti, MI

Grand Valley State University – Grand Rapids, MI

Saginaw Valley State University – Saginaw, MI

Wayne State University – Detroit, MI

Western Michigan University (two campuses): Grand Rapids, MI and Kalamazoo, MI

### OTA Programs:

Baker College – Allen Park – Allen Park, MI

Baker College – Muskegon – Muskegon, MI

Baker College – Owosso – Owosso, MI

Grand Rapids Community College – Grand Rapids, MI

Macomb Community College – Clinton Township, MI

Charles Stewart Mott Community College - Fenton, MI

### MOTEC - 2017 Level II Fieldwork Request Process

Thank you to all the community partners and school systems who provided Level II fieldwork experiences to OT or OTA students in 2015 and who plan to provide a clinical rotation in 2016. Fieldwork students are the future of our profession and fieldwork education is an extension of the curriculum of all academic programs.

MOTEC uses a collaborative reservation request process for fieldwork placements each year. On or after **January 1<sup>st</sup>, 2016**, all academic programs will have the opportunity to send out their Level II fieldwork requests for the entire 2017 calendar year. MOTEC is requesting that all fieldwork sites **hold** their responses for 2017 fieldwork placements until **February 15<sup>th</sup>, 2016**. MOTEC hopes that this reservation process will allow sites to view requests from all of their academic program partners at the same time and distribute confirmed placements in an **equitable manner**. MOTEC also hopes that placements will be given to Michigan academic programs first, before granting placements to out-of-state schools. Academic programs have to ask at least a year in advance for Level II Fieldwork placements so students can plan for relocation to a different city within Michigan or out-of-state.

NOTE: MOTEC has acknowledged that Wayne State University may request a limited number of community-based Level II placements for January – March, 2018 in order to accommodate their unique Level II fieldwork rotation schedule. When considering reservations for this 2018 Level II timeframe, please keep in mind that the following programs also place Level II students during the Winter semester but will not request until January of 2017 per the MOTEC agreement: Baker Center for Graduate Studies – Flint, Eastern Michigan University, Grand Valley State University, Macomb Community College and Western Michigan University.

Please consider working with a Level I or Level II fieldwork student from any of the academic programs in the state of Michigan. Each academic program has a different Level I fieldwork time frame and focus. Level II fieldwork is 12 weeks full time for the OT student and 8 weeks full time for the OTA student. You can work with a Level II

fieldwork student after one year of full time practice experience, subsequent to initial certification (ACOTE 2011 C.1.14 Standard). You can find the contact information for all OT and OTA academic programs on the MiOTA website.

### ACOTE's Statement on the Entry Level Degree for the OT and the OTA:

MOTEC helps inform the Michigan OT community about ACOTE's national decisions and standards. ACOTE is the Accreditation Council for Occupational Therapy Education. In August of this year (2015), ACOTE released a statement on their decision for the entry-level degree requirement for both an OT and OTA, after seeking input from all relevant stakeholders. Two options for an entry-level degree will continue for an OT: masters or doctoral degree. A change for the OTA entry-level degree will include two options instead of just one: associate or bachelor's degree. In the past, the only entry-level degree for the OTA was an associate degree.

For more information on ACOTE's statement about this topic, see the following AOTA web link:

<http://www.aota.org/Education-Careers/Accreditation/acote-entry-level-degrees.aspx>



## Friends of OT in Michigan Political Action Committee--Fall 2015 Update

Between October, 2013 (when we re-activated the PAC) and September 2015, we had raised \$3,630.02. During the month of October, 2015, we raised another \$1,387! The goal was \$2,000 for 2015. We are close to that goal, but there is still time to meet/surpass our goal to support candidates who are in positions to positively represent occupational therapists in MI. Our "grand total" is \$5,128.02, but that has to be split with candidates throughout the state, so if we could round that total up to \$6,000, we would be better able to make contributions that would get really noticed by the candidates. The Friends of MI in OT follow the recommendations of the Executive Committee who make recommendations after consulting with our lobbyist.

Most all of our 2015 donations came at the Fall Conference at the Grand Traverse Bay. **The "net" of \$1,387 was great, and we have gotten \$110 since then.** Interestingly, we are doing well with our total, but we don't have as many donors this year as in the past. Please consider making a donation if you haven't made a donation yet. The 2015 Preliminary Honor Roll is following, but I will happily update it with any donations that come in through the end of December. This year we didn't have ANY student donations (\$5 donations are very welcome), and many of our universities and colleges are not yet represented. Let's change this Honor Roll to position us strongly in the next election!

Please note that our PO Box # has changed—the correct PO box is on the contribution form. We do still need your name, address, phone #, occupation, place of employment and employment address. Contributions can only come from individuals—not companies/organizations. This is the federal law for political action committees. We do have a Square Reader to take credit cards, but can only accept cards in person. Contact me at

[Debra.Lindstrom@wmich.edu](mailto:Debra.Lindstrom@wmich.edu) if you have questions.

## Friends of OT in Michigan Preliminary Honor Role of Contributors 2015

**Professional Level:** up to \$49.00

Cathleen Johnson

Sharon Wells

**Silver Level: \$50-99**

NM Bohrer

Donna Case

Mary Ellen East

Lori Galicki

Nancy Hock

Marianne Hughes

Peggy McCourry

LaDonn People

Cheri Rameriz

Jackie Ryan

Nancy Vandewiele

Christine Vlietstra

**Gold Level: \$100-299**

Ben Atchison

Debra Lindstrom

**Platinum Level: \$300-499**

Fred Sammons

**Silent Auction In-Kind Contributors:**

Donna Case

Mary Ellen East

Barbara Hemphill

Kathleen Garvey

Denise Justice

\*Debra Lindstrom

\*Kirsten Matthews

Nancy Vandewiele Milligan

Matthew Ograndowski

Claudette Reid

Jackie Ryan

\*\*Fred Sammons

\*\*Regina Jordan Wilson

\* Contributor's combined in-kind donations netted more than \$100 to Friends of MiOTA PAC

\*\* Contributor's combined in-kind donations netted more than \$200 to Friends of MiOTA PAC



## CALL FOR BUDGET REQUESTS!

Attention members! The 2016 Budget is beginning to be formed and we need your help! If you are serving as a chair for a Chapter or SIS group or would like to restart a Chapter or SIS group, there may be money available from MiOTA to support your group. Money may be used to help pay for a meeting space, food, special speakers, prizes, etc.

Please outline the amount you are requesting and the intended purpose of the funds.

**Please submit budget requests to the MiOTA office NO LATER THAN MONDAY, NOVEMBER 30<sup>th</sup>, 2015. The Finance Directors will then work to form the budget with consideration to your request.**

## Advocacy Connect

*“Do something that other people won’t only just believe in, but they can convince others to believe in as well.” – Henriette Weber*

**Conference:** MiOTA conference was a big success with Dr. Lamb speaking on advocating our distinct roles in occupational therapy and Bret Marr, our lobbyist, spoke on the distinction advocating in legislation. The advocacy committee has been working to advocate on current legislative concerns and maintaining a vigilant watch on prospective issues that may impact our profession.



### **Applied Behavioral Analysis:**

MiOTA provided public comment on the proposed language in the draft of the Applied Behavioral Analysis licensure bill. MiOTA is in support of licensure for ABA therapist, however, we provided comment on clarity in credentials, scope of practice, supervision ratio of assistants, and the role of technicians. The bill is projected to pass this year.

### **Essential Health Benefits:**

MiOTA has been monitoring Essential Health Benefits in the proposed 2016/2017 changes for

Medicaid which at this point are combing OT/PT/speech and chiropractor into 30 combined visits for habilitative care. The baseline for all Medicaid plans is the Priority Health plan unless each provider chooses to increase benefit options.



**ICD10:** We are gathering information on ICD10 in all settings and would like feedback on what experiences are happening in the field to share with everyone. Please send all the codes you are getting paid and those you are not. We want to help you work through these denials as others across the state may have similar issues, therefore, please share these to [miota@office.org](mailto:miota@office.org). Our plan is to share a reference list of commonly use ICD10 codes for OT if we receive ample feedback.

**Mentoring:** MiOTA is launching the “MICHIGAN MITTEN MENTORS”. A new initiative to post individuals who are members with their area of practice, as well as, a key to those members who have agreed to provide mentorship to new practitioners or practitioners who are seeking to volunteer positions towards a volunteer position in MiOTA. A map of Michigan will be the platform to click on for ease seeking resources. Look for more announcements as this unfolds or if you are interested in helping create this program which will be free to all MiOTA members.



**Advocacy Activity:** ATTENTION all advocates we want you to share your story with MiOTA. Fill out the attached form to submit yourself or others and we will post this on Fb and our web site to increase our advocacy measures statewide.

Please submit all comments and feedback to [mitoa@office.org](mailto:mitoa@office.org), in the subject area please write **ADVOCACY**.



**Capitol Hill Day!** We are looking to plan Capitol Hill Day 2016 in Lansing on April 12! Look for more Fb and web site postings on this as the information is confirmed. If you would like to help plan this event please submit your name and contact information to [office@mitoa.org](mailto:office@mitoa.org) in the subject line please put advocacy / Capitol Hill day. Students and all clinicians are welcome and encouraged to volunteer!!!

Thank you to everyone who has made this year so successful. I have been invigorated as more individuals have volunteered, shared endless ideas, and participated in activities to support our profession which is an excellent example of professional engagement outside the work setting.

Denise Hoffman, MSOT, OTRL  
Executive Advocacy Director

### Fall Message from the Leader of the Executive Committee – Building Blocks

The MiOTA volunteers have been working very hard this past year and we were extremely pleased to see so much hard work pay off. Not only did we have one of our most successful and most attended Fall Conferences in well over a decade, but we also demonstrated a major comeback financially. While I doubt any of the MiOTA leaders feel like we can relax with the enormous improvements we've seen over the past 9 months, there has been a lot of appreciation for our members and volunteers for giving us suggestions, helping us recruit, being a member, being a volunteer, and lending their talents and ideas and so much more. All things combined, it has helped us begin to pave a path for the MiOTA of the future.

The work is far from done; in fact, we are just getting started. Increasing networking opportunities not only at the Annual Fall Conference, but also with increasing chapter meetings and revival of dormant chapter meetings has helped and will only continue to help us overcome the challenges of networking in our large and geographically challenging state, but also to help train new volunteers and leaders for roles in MiOTA in the future. Work to increase connections and mentorship between therapists and students through use of the website is also underway. Speaking of the website, the website continues to build day by day in content; our hopes is the members-only section will become a resource with bylaws, minutes, Medicaid bulletins, insurance policy manuals, MiOTA Standard Operating Procedures (SOP's) and more. Please continue to give us feedback of what you like to see or would like to see. And – let's not forget the search for a new mission and vision for MiOTA.

What do you want MiOTA to mean to you? Is it only the state-level association who provides defenses and advocacy to policy and reimbursement changes? Do you want it to be the resource you turn to for advice on practice? Help with ethical and/or legal judgement and

advice? Do you want MiOTA to provide you education resources? Updates on our licensure requirements? Finding a colleague to mentor or make a referral to? Support local networking? Support consumer education of our profession? Or is there some other unique need you have unmet that MiOTA can step up to the plate and help with? Creating a new Mission and Vision first requires us to ask all these things... what is it that we stand for, what do we do, and how are we going to do it? I would encourage you to please contact the MiOTA office if you are interested in serving in any part of our Mission and Vision committee; even if it is just an idea of what you would like to see. This is your MiOTA – and it is about meeting YOUR needs.

In addition, for 2016, in an effort to increase our communication with members, we are having each executive committee director work with their committees to outline a time table of goals for 2016. We hope by doing so, we can make goal progress more visible (we are occupational therapy practitioners, after all; we are all about the long and short-term goals☺). This isn't to say we aren't going to be adding new goals along the way; as with legislation and policy change, it is unavoidable to plan the issues that may come up, not to mention other member needs that could arise as well. But giving a template of basic goals sets a good foundation for the year ahead.

I encourage you to read further to see each of the executive director's reports; there have been so many volunteers devoting hundreds of hours working so very hard; please take the time to read on.

I'll never be able to thank you enough; but in an effort to keep trying, I end as I always do – Thank you for being a member. We really cannot do it without you.

Happy & safe holidays,

*Kirsten*

Kirsten Matthews, MA, OTRL, CLT

Leader of the Executive Committee  
Michigan Occupational Therapy Association



### Occupational Therapy in the ROSE BOWL PARADE?!

The Affiliate State Association Presidents (ASAP) have received a request from the Occupational Therapy Association of California (OTAC) to help them with a MONUMENTAL achievement – a float dedicated to Occupational Therapy in the ROSE BOWL PARADE, Monday, January 2, 2017!

They need over \$300,000 to help make their dreams a reality – and they have only a few short months to raise it in!

EVERY dollar counts! Please read the letter from the OTAC president and consider helping them out! Donation forms are included in the newsletter!

**YOUR MISSION, SHOULD YOU CHOSE TO ACCEPT IT (AND WE HOPE YOU DO):**

MiOTA needs volunteers to serve the 2016-2017 Mission and Vision Committee. Please email Holly in the office if you are interested in participating!





The first MiOTA 5K fund raiser walk, run, and roll event raised over \$1300. With expenses the profits from the event yielded \$740. The 5K event was designed so that 10% of the final profit was to be donated to Special Olympics. Therefore MiOTA will donate \$75 to the Special Olympics. Thank you to the participants. Please recognize the first place winner Sonny Grendel who completed the run in 22.40 minutes. Carlene Dardas was top pledge earner with a grand total of \$250. And finally a huge thank you to Matt Ogradowski who registered as a participant but instead photographed the event. We are hoping to continue the 5K event next year we hope to see you all there.

Place	Name	Time	Pledges
1	Sonny Grendel	22.40 Minutes	
2	Sara Clark	22.50 Minutes	10
3	Andrea Weid	23.54 Minutes	
4	Christina Mazza	29.14 Minutes	110
5	Kate Mercado	30.12 Minutes	
6	Virginia Greenlee	34.05 Minutes	
7	Denise Justice	43.02 Minutes	
8	Kate Chang	43.04 Minutes	
9	Lynnette Rasmussen	43.11 Minutes	
10	Denise Hoffman	48.36 Minutes	
10	Carlene Dardas	48.36 Minutes	250
10	Peggy McCourry	48.36 Minutes	50
10	Nancy Milligan-Vanderwiele	48.36 Minutes	
10	Mary Bilek	48.36 Minutes	
Photographer	Matt Ogradowski		
	Cathleen Johnson		
	Kirsten Matthews		





**'Widely Recognized...Globally Connected'**  
**2017 Occupational Therapy Centennial Float**  
**Annual Tournament of Roses® Parade Sponsorship Levels**



<p><b>Royal Rose</b> <b>\$1,000</b></p>	<ul style="list-style-type: none"> <li>• One free half-page color advertisement in OTAC newsletter for 1 issue</li> <li>• Acknowledgement on all OTAC printed and web-based materials that specifically highlight Centennial Float donors</li> </ul>
<p><b>Widely Recognized</b> <b>\$5,000</b></p>	<ul style="list-style-type: none"> <li>• 10% off Exhibit Booth at 2016 OTAC Annual Conference</li> <li>• One free full-page color advertisement in OTAC newsletter for 2 issues</li> <li>• Acknowledgement on all OTAC printed and web-based materials that specifically highlight Centennial Float donors; live link to web</li> <li>• 1 free OTAC Associate or OT/OTA membership for 1 year</li> </ul>
<p><b>Globally Connected</b> <b>\$10,000</b></p>	<ul style="list-style-type: none"> <li>• 10% off Exhibit Booth at 2016 OTAC Annual Conference</li> <li>• One free full-page color advertisement in OTAC newsletter for 4 issues</li> <li>• Acknowledgement on all OTAC printed and web-based materials that specifically highlight Centennial Float donors, live link to web</li> <li>• Corporate membership for 1 year and accompanying benefits (excluding exhibit booth benefit)</li> </ul>
<p><b>Visionary</b> <b>\$20,000</b></p>	<ul style="list-style-type: none"> <li>• 10% off Exhibit Booth at 2016 and/or 2017 OTAC Annual Conference</li> <li>• One free full-page color advertisement in OTAC newsletter for 8 issues</li> <li>• Acknowledgement on all OTAC printed and web-based materials that specifically highlight Centennial Float donors, live link to web</li> <li>• Corporate membership for 2 years and accompanying benefits (excluding exhibit booth benefit)</li> </ul>
<p><b>Centennial</b> <b>\$50,000</b></p>	<ul style="list-style-type: none"> <li>• 30% off Exhibit Booth at 2016 and/or 2017 OTAC Annual Conference</li> <li>• One free full-page advertisement in OTAC newsletter for 12 issues</li> <li>• Acknowledgement on all OTAC printed and web-based materials that specifically highlight Centennial Float donors, live link to web</li> <li>• Nominate and participate in the selection of a candidate to ride the Centennial Float</li> <li>• Corporate membership for 3 years and accompanying benefits (excluding exhibit booth benefit)</li> </ul>
<p><b>Platinum Centennial</b> <b>\$100,000</b></p> <p><i>Based on approval of the OTAC Board of Directors</i></p>	<ul style="list-style-type: none"> <li>• <b>Logo/name will be included on the Centennial Float</b></li> <li>• <b>Identify up to 3 individuals to ride on the Centennial Float</b></li> <li>• 30% off Exhibit Booth at 2016 and/or 2017 OTAC Annual Conference</li> <li>• Logo on 2016 and/or 2017 Annual Conference Registration Brochures                         <ul style="list-style-type: none"> <li>○ 10,000 pieces mailed, plus posting on OTAC website</li> </ul> </li> <li>• Acknowledgement on all OTAC printed and web-based materials that specifically highlight Centennial Float donors; live link to your web</li> <li>• Corporate membership for 3 years and accompanying benefits (excluding exhibit booth benefit)</li> </ul>

**Payment Information**

Make check payable to: **OTAC**, P.O. Box 276567, Sacramento, CA 95630

**Mail or fax to:** OTAC, P.O. Box 276567, Sacramento, CA 95630 | (916) 932-2255

Need more information: contact Sarah Bream: (855) 842-7060 or email: [roseparade@otaconline.org](mailto:roseparade@otaconline.org)

Please V form of payment:  Visa  MasterCard  American Express  Check # \_\_\_\_\_

Amount \$ \_\_\_\_\_ [2215-100]

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ VCode\* \_\_\_\_\_

Name of Cardholder \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

\*The VCode is a 3 or 4 digit number on the back of your card following your card number (front of AMEX card).



October 9, 2015



Dear Fellow ASAP Members:

OTAC is thrilled to report that on September 10, 2015, the Tournament of Roses® Executive Committee accepted the *Occupational Therapy Centennial Float* as an official entry in the 2017 Annual Tournament of Rose® Parade that will be held on Monday, January 2, 2017. This unprecedented initiative honors the 100<sup>th</sup> Anniversary of the occupational therapy profession, including the 350,000 occupational therapy practitioners and millions of consumers world-wide.

The Tournament of Roses® Parade is one of the largest social rituals in the world, with over 50 million television viewers around the globe, over 700,000 attendees along the parade route, and another 60,000 viewers of the float display post-parade. The official Tournament of Roses® website receives over 3.6 million views during the months leading up to parade day. Over 80 media organizations cover the Rose Parade live, and media coverage is extensive during the days prior to the event. The Tournament of Roses® Parade is, undoubtedly, **an opportunity for the profession of occupational therapy to become ‘widely recognized and globally connected.’**

To support the costs of float design and construction \$300,000 needs to be raised. OTAC has several fund-raising strategies already in place, but we need your help! **Here is what you can do *TODAY*** to help ensure the profession of occupational therapy achieves its Centennial Vision of becoming ‘widely recognized and globally connected’:

- ***DONATE TODAY*** at [www.otaonline.org](http://www.otaonline.org)
- Donors at the \$25 level or higher receive a *virtual ride* on the OT Centennial Float – your name is written on a flower vial that will ride the float
- Donors at the \$100 or higher will be entered into a raffle to win 2 VIP tickets at the 2017 Annual Tournament of Roses® Parade
- Donors at the \$1,000 level or higher are recognized as Corporate Sponsors and eligible for multiple benefits
- Refer to the Corporate Sponsorship Levels document.
- Forward this email to all of your family, friends, colleagues and ask for their donation
- Spread the word through your various social media outlets, such as Facebook®, Twitter®, Instagram® with the *DONATE* link [www.otaonline.org](http://www.otaonline.org)
- Tweet after you donate: #otfloat2017
- Rally your occupational therapy department to plan a fund-raiser

*Every dollar counts. Every dollar matters.*

Thank you for your ongoing support of the *2017 Occupational Therapy Centennial Float*.

Warm regards,

OTAC President