

# MiOTA Advertising Contract

Michigan Occupational Therapy Association  
 124 W. Allegan, Suite 1900, Lansing MI 48933  
 Voice mail (517) 267-3918 Fax (517) 484-4442

<b>Bulletin Advertising Options &amp; Rates</b>				
The <b>Bulletin</b> is a quarterly publication. Please check the appropriate boxes				
Issue Date	Ad size	Member rate	Non-member rate	Copy deadline
<input type="checkbox"/> Winter	<input type="checkbox"/> Full Page (7.5" x 10")	\$300.00	\$600.00	January 1
<input type="checkbox"/> Spring	<input type="checkbox"/> ½ Page (7.5" x 5")	\$200.00	\$400.00	April 1
<input type="checkbox"/> Summer	<input type="checkbox"/> ¼ Page (3.75" x 5")	\$125.00	\$250.00	July 1
<input type="checkbox"/> Fall	<input type="checkbox"/> 1 column inch (3.25")	\$25/inch in height	\$50/inch in height	October 1
	<input type="checkbox"/> 2 column inch (6.875")	\$50/inch in height	\$100/inch in height	

<b>Website Advertising Options &amp; Rates</b>			
www.mi-ota.com			
Ad Type	Rate	Date to Post	
<input type="checkbox"/> Website Text Ad	<input type="checkbox"/> \$75/month <input type="checkbox"/> \$175/quarter	<b>Start Date:</b>	<b>End date:</b>
<i>Text ad- Logo, and text up to 100 words. Typewritten copy must be submitted. Ad will be posted within 2 days after receipt. If you want a hot link to your website or email address, there is a \$25.00 additional fee per month or \$50 per quarter.</i>			
<input type="checkbox"/> Website Banner Ad	<input type="checkbox"/> \$150/month <input type="checkbox"/> \$375/quarter	<b>Start Date:</b>	<b>End date:</b>
<i>Banner Ad- Completed ad must be emailed to MIOTA at the following address: <a href="mailto:office@mi-ota.com">office@mi-ota.com</a>. Ad will be posted within 2 days after receipt. If you want MiOTA to design your banner ad, the fee is \$75/hour. MiOTA will assist you in identifying a place on the MiOTA website to place your banner ad.</i>			

**Special instructions (special placement, multiple ad runs, etc.):**

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Contact Information	
<b>Company Name:</b>	<b>Contact:</b>
<b>Address/City/State/Zip code:</b>	
<b>Phone: ( )</b>	<b>Fax: ( )</b>
<b>Email address:</b>	<b>Authorizing Signature:</b>

### Payment Information

Payment enclosed     Please invoice to above address

Check/money order     Visa     Mastercard     Am Express    Card #: \_\_\_\_\_

**Expiration date:** \_\_\_\_\_ **CVV:** \_\_\_\_\_ **Authorizing Signature:** \_\_\_\_\_

All composition must be camera-ready. NO BLEED ADS ARE ACCEPTED. Frequency discounts of 5% (minimum 2 ads) and 10% (minimum 4 ads) reflect contracted ads. If more than one advertiser has requested special placement, space will be awarded on a first-come, first-serve basis. Payments must be received in order for the discount to apply.